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INVESTMENT YEAR: 2013

REALISATION YEAR: 2018

SECTOR: Services

Specialist travel management company

Key Travel is a leading travel management company dedicated to serving the travel requirements of the not-for-profit, academic and faith sectors - with clients and offices in the UK (Manchester, London, Liverpool and Edinburgh), Europe and the US. Key Travel provides airline tickets, hotels, rail tickets, visas and risk management services to clients including charities such as Oxfam and Save the Children and universities including Bristol, Cambridge and Liverpool.

Our investment enabled the MBO of the business, supported the business as it grew its presence in the UK academic market, and furthered its penetration of the UK charity market. The investment also supported the company to accelerate its growth in the US.

We considered a number of investment proposals, but chose to partner with Livingbridge because they had a genuine affinity with our business, and the sector we serve. Livingbridge brings a wealth of strategic expertise and knowledge having already completed similar investments in both travel and non-profit sector support businesses, and we are all eager to mobilise our future plans with them by our side.

Spence Knudson
CEO, Key Travel

We had such a great relationship with the Livingbridge team. You know, it was open and all through, transparent, full of trust, and then I could, therefore, go into battle effectively knowing the Livingbridge guys were always going to be behind me to deliver the right outcome for everyone.

The right tools for growth



We supported the acquisition of US-based World Travel Management in 2010 and OT&T Travel Management Inc. in 2016.

Deliver mergers & acquisitions →



We source talent for a new UK MD position, bringing a wealth of operational experience across travel, FMCG and leisure sectors. We also helped to appoint new roles of Finance Director, Marketing Director, Chairman, and CTO to support the business through it's growth.

Find top talent →



We guided the team through the opening of new offices in the Netherlands and Newcastle.

Expand internationally →

Tech enablement



We helped launch a new website and mobile app, and an online booking tool, following 18 months of in-house development, to assist with the businesses digital transformation.

Enable technology →

Key Travel timeline

- 1980** Key travel founded
- 2010** Acquires US-based World Travel Management
- 2012** Acquires Delta Travel in the UK
- 2013** Livingbridge invests
- 2014** Launches new website and mobile app
- 2015** New UK MD appointed
- 2015** Opens offices Newcastle and the Netherlands
- 2016** Launches new online booking tool
- 2016** Acquires OT&T Travel Management Inc
- 2018** Livingbridge realises investment



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