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INVESTMENT YEAR: 2018

SECTOR: Healthcare & education

New Zealand's leading mental health & rehabilitation service provider

Habit Health (formerly "Habit Group") is the largest provider of integrated rehabilitation, occupational health and fitness services in New Zealand.

Habit is approaching 500 team members across locations. Habit now has national coverage across its core services after expanding into the South Island in 2019 through a combination with Southern Rehab. The investment from Livingbridge will be used to continue to grow Habit's service capabilities.

We were absolutely aware entering a partnership with Livingbridge that we would be pushed, and we would be challenged - that was the appeal. We spend a lot of time talking about strategy, around what next, where we're focusing our priorities, where we're allocating resources.

Ben Tuesse
CEO, Habit Health

We are excited at the opportunity to partner with Livingbridge, an established private equity firm with extensive experience in the healthcare sector around the world. Together we plan to advance the delivery of integrated value-based healthcare and rehabilitation services in New Zealand and further afield.

Ben Teusse

The right tools for growth

M&A



We're working with habit to deliver a comprehensive M&A strategy, completing 4 acquisitions since investment, which has allowed the business to continue to build out its geographic presence and service offering.

Deliver a mergers & acquisitions strategy →

Talent



We have sourced top talent for the Habit team, adding several roles across finance (including a CFO), operations, marketing and M&A.

Find top talent →

Tech enablement



Our Growth Acceleration Team have guided Habit to create a platform which combines and summarises key business data from each of its systems. The platform is being used to help maintain quality of care and operational efficiency across each of its business units and locations.

Build a technology platform →

Habit Health timeline

2002 Business founded

2011 Tenders a contract with ACC for the provision of vocational rehabilitation services

2015 Launches Habit Group brand
2016 Acquires OK Health Services
2018 Livingbridge invests
2019 Merges with Southern Rehab
2020 Rebrands as Habit Health

