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INVESTMENT YEAR: 2017

SECTOR: Services

Family law firm

Stowe Family Law is the UK's largest family law firm. The business was founded by renowned family law specialist, Marilyn Stowe, over thirty years ago. Since then the practice has acted for over 20,000 clients and built a network of 10 offices across the UK including a flagship office in central London.

Our investment will be used to fuel the growth of the firm by building a larger national footprint, opening up to 30 additional offices over the next five years, as well as building on Stowe's strong IT platform and management team.

From the start of our journey

10

Offices

to the company today

20

Offices

Building the best

150

new clients onboarded per month

Best in class customer acquisition engine

The right tools for growth

Customer acquisition and retention



We have supported Stowe in building a best in class digital customer acquisition engine and implemented data insight tools to support improved decision making.

Improve customer acquisition & retention →

Talent



Hired Chairman/CEO, Chief Marketing Officer, Chief Financial Officer.

Find top talent →

Data & insight



GAT built the data insight platform used by Stowe to manage marketing metrics and file volumes and values. This allows more accurate budgeting and improved decision making on marketing investment, solicitor recruitment and overhead investment.

Create a data driven business →

It has been my most important ambition for this firm and its clients to thrive following my departure and I have achieved this with Livingbridge. I went into the legal profession to give back to society and to fight injustice and that's a legacy I know will be continued by all my colleagues at Stowe Family Law.

Marilyn Stowe
Founder, Stowe Family Law

Stowe Family Law timeline

1982 Stowe Family Law founded

2017 Livingbridge invests

2017 Opens new offices in Beverley and Manchester

2018 Opens 14th office in Bristol



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