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INVESTMENT YEAR: 2019

SECTOR: Services

Leading provider of tech-enabled conveyancing

Simply established itself as a conveyancing services business in 2009 and has become one of the fastest growing conveyancing companies in the UK since being founded in 2000 by Ashley and Susan King as a panel manager for estate agents.

Simply is ahead of the curve technologically, being the first property law firm in the UK to integrate Alexa and is at the forefront of its market in embracing tech, giving it a strong position to invest further in top level service for clients. The Group has invested over £1m from 2016 to 2019, developing its proprietary, state of the art and industry leading conveyancing platform, eConvey.

Since the beginning of 2017, Simply has grown its transaction volumes by 44% in a housing market where transaction volumes are currently flat year on year. Through investment in technology and its processes, Simply has bucked the broader negative trend in the market as it has enabled high levels of productivity.

Our investment will support the business to further develop investment in tech and staff development aimed at further enhancing the services on offer.

We are delighted with Livingbridge's investment. It follows on naturally from the investment we have made in staff and technology and accelerates our ability to deliver better service levels to agents and consumers. There will be no disruption in terms of management changes, and so we are excited to hit the ground running in terms of the growth we expect to achieve.

Ashley King
CEO, Simply Conveyancing

Simply Conveyancing timeline

2000 Simply Conveyancing founded

2009 Establishes as conveyancing services business

2018 Shortlisted for best use of technology in the Modern Law Conveyancing Awards

2019 Awarded Feefo Gold Trusted Service Award

2019 Ranked as the highest-rated specialist Conveyancer in the UK on Trust Pilot

2019 Business is the first property law firm in the UK to launch Alexa integrated system

2019 Livingbridge invests

2021 Simply Conveyancing acquires Pirie Palmann

