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INVESTMENT YEAR: 2017

REALISATION YEAR: 2021

SECTOR: Technology

Global provider of live visualisation solutions

disguise is a leading global provider of live event visualisation solutions, specialising in the provision of the software, hardware and support services that allow creative production teams to pre-visualise, simulate and deliver their 3D shows in real-time.

Their absolute commitment to creating customer-led solutions has underpinned their proven track record of innovation. disguise has created the world's first integrated 3D production suite, which offers a single solution to design, present, communicate, sequence and playback live shows and installations.

disguise's portfolio boasts high profile global artist concerts and live events including Beyonce, Ed Sheeran, U2, Rolling Stones, Kylie Minogue and Ralph Lauren, and was used for fourteen out of fifteen artist performances at the 2017 Grammy Awards.

We are delighted to be working with Livingbridge during an exciting chapter of the business' journey. Livingbridge's experience in helping technology innovators become market leaders makes them the ideal partner to help us take the business to the next level.

Fernando Kufer
CEO, disguise

The right tools for growth

Talent



We have supported the team to hire a number of new roles to support growth, including a new chairman, chief sales officer, CFO/COO, and Head of HR.

Find top talent →

Tech enablement



We have worked with the team to launch new software platforms for the various departments involved in show curation and help launch new software innovations.

Build a technology platform →

disguise timeline

2000 Wins pitch for Massive Attack's '100th Window' tour

2006 Creates U2 'Vertigo' 3D stage simulation

2014 Launches distribution in America

2016 Launches distribution in Asia-Pacific region

2017 Used for 14 out of 15 artist performances at the Grammy Awards

2017 Livingbridge invest

2018 Appoints new chairman

2019 Appoints new HRD

2021 Livingbridge realises investment

