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INVESTMENT YEAR: 2008

REALISATION YEAR: 2014

SECTOR: Services

### School playground equipment makers

Playforce offers a wide range of creative play equipment from 'wobble walkways', timber trails and climbing walls to outdoor classrooms and shelters. Based in Holt, Wiltshire, the business was founded in 1998 by Edward and Rachael Webb with a £5,000 Princes Trust Loan. All equipment is designed to inspire children to have fun and stimulate their imagination.

Playforce was recognised as a brand at the forefront of innovation in a sector that's enjoyed renewed focus in recent years. We invested as the playforce team wanted to build on this success to create further growth.

*We have experienced industry leading growth over the last three years with a particular emphasis on the education sector. I am delighted to have secured funding and expertise from Livingbridge to push forward our growth plans.*

**Edward Webb**  
**Managing Director, Playforce**

*The investment will ensure that service, growth, and innovation remain at the forefront of everything we do.*

**Edward Webb**  
**Managing Director, Playforce**

# Playforce timeline

**1998** Playforce founded

**2007** Identified as one of fastest growing companies in the UK in the Sunday Times Fast Track 100

**2008** Livingbridge invests

**2014** Livingbridge realises investment



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