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INVESTMENT YEAR: 2006

REALISATION YEAR: 2016

SECTOR: Consumer

Bike parts distributor

Fisher Outdoor is one of the leading distributors of bicycle parts and accessories to the UK retail trade, supplying around 2,000 independent bike dealerships, retail chains and on-line retailers.

In 2016, the brand was acquired by Zyro, another specialist bicycle accessories distributor. The merger is now enabling the two businesses to develop their distribution capabilities, bringing benefits for both their growing portfolio of brand partners, and their loyal customer base.

Fisher Outdoor timeline

2006 Livingbridge invests

2016 Livingbridge realises investment with sale to Zyro



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