



SECTOR
Technology

Invested 2017

Timeline

- **1999** - Giacom founded as an internet service provider
- **2006** - Introduces email security platform
- **2010** - Launches Hosted exchange service
- **2015** - Becomes one of only eight Microsoft 2-Tier/indirect Cloud Solution Provider ("CSP") partners in the UK
- **2017** - Livingbridge invests
- **2018** - Listed in GP Bullhound's 'Northern Tech Awards Top 100 Companies
- **2018** - Finalist in the Amazon Growing Business Awards
- **2018** - Featured in the Sunday Times Hiscox Tech Track 100
- **2019** - Shortlisted for Tech Growth Business of the Year at the NTAs 2019
- **2019** - Named 'One to Watch' in the European Business Awards

Specialist cloud services marketplace

Giacom is a specialist cloud services marketplace which provides cloud services to the SME market via the Information Technology Consultants (ITCs) community.

Giacom offers a one-stop platform for all the cloud software, infrastructure and IT support services that an ITC might require to transition an SME client into a public or private cloud environment and then manage them on an ongoing basis. Underpinned by a Microsoft 2-Tier Cloud Solution Provider licence, Giacom has rapidly become the vendor of choice for over 4,000 ITCs enabling the business to service a fast-growing addressable market estimated to be worth c£2.2bn.

Our investment will support Giacom as it builds on the strong momentum it has generated to date by continuing to expand its network with ITCs, cross-selling more products and services across the marketplace and through strategic M&A.

"Livingbridge's track record of supporting other high growth businesses such as ours, combined with their experience of investing in the tech sector, means they are uniquely positioned to work with us and I am excited about our future partnership with them."

Mike Wardell
Chief Executive, Giacom

About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We've done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what's right for them and their business.

London Birmingham Manchester Melbourne Boston



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