



SECTOR
Technology

Invested 2014

Timeline

- **2000** - Wins pitch for Massive Attack's '100th Window' tour
- **2006** - Creates U2 'Vertigo' 3D stage simulation
- **2014** - Launches distribution in America
- **2016** - Launches distribution in Asia-Pacific region
- **2017** - Used for 15 out of 15 artist performances at the Grammy Awards
- **2017** - Livingbridge invests
- **2018** - Appoints new chairman
- **2019** - Appoints new HRD

Global provider of live visualisation solutions

disguise is a leading global provider of live event visualisation solutions, specialising in the provision of the software, hardware and support services that allow creative production teams to pre-visualise, simulate and deliver their 3D shows in real-time.

Their absolute commitment to creating customer-led solutions has underpinned their proven track record of innovation. disguise has created the world's first integrated 3D production suite, which offers a single solution to design, present, communicate, sequence and playback live shows and installations. disguise's portfolio boasts high profile global artist concerts and live events including Beyonce, Ed Sheeran, U2, Rolling Stones, Kylie Minogue and Ralph Lauren, and was used for fourteen out of fifteen artist performances at the 2017 Grammy Awards.

"We are delighted to be working with Livingbridge during an exciting chapter of the business' journey. Livingbridge's experience in helping technology innovators become market leaders makes them the ideal partner to help us take the business to the next level."

Fernando Kufer, CEO, disguise

The right tools for growth

Talent

We have supported the team to hire a number of new roles to support growth, including a new chairman, chief sales officer, CFO/COO, and Head of HR.

Tech enablement

We have worked with the team to launch new software platforms for the various departments involved in show curation and help launch new software innovations.



About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We've done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what's right for them and their business.

London Birmingham Manchester Melbourne Boston



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