



SECTOR
Services

Invested 2019

Timeline

- **2000** - Simply Conveyancing founded
- **2009** - Establishes as conveyancing services business
- **2018** - Shortlisted for best use of technology in the Modern Law Conveyancing Awards
- **2019** - Awarded Feefo Gold Trusted Service Award
- **2019** - Ranked as the highest-rated specialist Conveyancer in the UK on Trust Pilot
- **2019** - Business is the first property law firm in the UK to launch Alexa integrated system
- **2019** - Livingbridge invests

Leading provider of tech-enabled conveyancing

Simply established itself as a conveyancing services business in 2009 and has become one of the fastest growing conveyancing companies in the UK since being founded in 2000 by Ashley and Susan King as a panel manager for estate agents.

Simply is ahead of the curve technologically, being the first property law firm in the UK to integrate Alexa and is at the forefront of its market in embracing tech, giving it a strong position to invest further in top level service for clients. The Group has invested over £1m from 2016 to 2019, developing its proprietary, state of the art and industry leading conveyancing platform, eConvey.

Since the beginning of 2017, Simply has grown its transaction volumes by 44% in a housing market where transaction volumes are currently flat year on year. Through investment in technology and its processes, Simply has bucked the broader negative trend in the market as it has enabled high levels of productivity.

Our investment will support the business to further develop investment in tech and staff development aimed at further enhancing the services on offer.

“We are delighted with Livingbridge’s investment. It follows on naturally from the investment we have made in staff and technology and accelerates our ability to deliver better service levels to agents and consumers. There will be no disruption in terms of management changes, and so we are excited to hit the ground running in terms of the growth we expect to achieve.”

Ashley King
CEO, Simply Conveyancing

About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We’ve done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what’s right for them and their business.

London Birmingham Manchester Melbourne Boston



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