



SECTOR
**Healthcare
& Education**

Invested 2018

Timeline

- 2002 - Business founded
- 2011 - Tenders a contract with ACC for the provision of vocational rehabilitation services
- 2015 - Launches Habit Group brand
- 2016 - Acquires OK Health Services
- 2017 - Acquires Work Recovery
- 2018 - Establishes Habit Rehabilitation, Habit Health & Fitness, and OK Health
- 2018 - Livingbridge invests
- 2019 - Merges with Southern Rehab
- 2020 - Rebrands as Habit Health

Integrated rehabilitation, occupational health & fitness services

Habit Health (formerly “Habit Group”) is the largest provider of integrated rehabilitation, occupational health and fitness services in New Zealand.

Habit is approaching 500 team members across locations. Habit now has national coverage across its core services after expanding into the South Island in 2019 through a combination with Southern Rehab. The investment from Livingbridge will be used to continue to grow Habit’s service capabilities.

“We were absolutely aware entering a partnership with Livingbridge that we would be pushed, and we would be challenged – that was the appeal. We spend a lot of time talking about strategy, around what next, where we’re focusing our priorities, where we’re allocating resources.”

Ben Tuisse
CEO, Habit Group

The right tools for growth



M&A

We're working with habit to deliver a comprehensive M&A strategy, completing 4 acquisitions since investment, which has allowed the business to continue to build out its geographic presence and service offering.



Internationalisation

We've supported the mapping of international opportunities, particularly in Australia, and have been able to help Habit get a more detailed understanding of the Australian market..



Talent

We have sourced top talent for the Habit team, adding several roles across finance (including a CFO), operations, marketing and M&A.



Tech enablement

Our Growth Acceleration Team have guided Habit to create a platform which combines and summarises key business data from each of its systems. The platform is being used to help maintain quality of care and operational efficiency across each of its business units and locations.

About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We've done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what's right for them and their business.

London Birmingham Manchester Melbourne Boston



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