



SECTOR
Services

Invested 2016

Timeline

- 2007 - The Up Group founded
- 2016 - Livingbridge invests
- 2016 - Appoints new chair

Pan-European digital executive search

The Up Group is a leading European digital executive search and networking business. Founded in 2007 by entrepreneur Clare Johnston, it has become a trusted digital advisor to boardrooms across Europe.

The Up Group has built the senior leadership teams for some of the world's most high profile companies, and is now known for its strong relationships with digital executives, entrepreneurs and investors. The firm's international roster of clients include VC-backed stars such as Skyscanner, WorldRemit and Airbnb, PE-owned growth stories like Photobox, Graze and Trainline, tech giants like Google DeepMind, JUST EAT and TripAdvisor, and corporates going through digital transformation such as Aviva, HomeServe and Guardian Media Group.

With demand for its services expected to grow substantially, Livingbridge invested in April 2016 to help the team strengthen its delivery capacity and expand its international footprint. The Digital Masters programme, which brings together industry leaders throughout the year at a variety of exclusive events, is also being accelerated.

"Our amazing clients are looking to change the world, and we are determined to do everything we can to help them. This means growing our team and opening offices in some of the key centres where we're seeing significant demand for our services. In Livingbridge, we have found a partner who really understands, and is excited by, the opportunities ahead, and we are delighted to be working with them."

Clare Johnston
 Founder and co-CEO, The Up Group

About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We've done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what's right for them and their business.