



SECTOR
Services

Invested 2017

Timeline

- **1994** - Sionic founded as Catalyst Development Ltd
- **2006** - Moves focus exclusively to financial markets
- **2007** - Acquired by ABeam
- **2011** - Management buy-out from ABeam
- **2011** - Establishes presence in Japan
- **2017** - Livingbridge invests
- **2018** - Acquires Knadel
- **2018** - Named as a Top 50 Best Workplace UK
- **2018** - Opens new nearshore hub in Lithuania
- **2018** - Opens Jersey office
- **2019** - Named as one of the UK's Leading Management Consultants
- **2019** - Opens new London headquarters
- **2019** - Merges with Sionic Advisors
- **2019** - Rebrands group as Sionic
- **2019** - Appoints new CEO

Specialist financial markets consultancy

Sionic is a global consulting firm which tackles complex operational, economic and strategic problems, big and small, for clients dealing with evolving markets, changing risks, intricate regulation, cultural change, technology and digital advances.

Sionic was formed from three pre-existing consultancy firms of longstanding pedigree: Catalyst, Knadel and Sionic Advisors. The combined group is one of the world's largest and fastest growing specialist consulting firms with a combined revenue of over \$60M and a staff base of more than 300 professionals based in a dozen locations across North America, Europe and Asia, operating with a fully internationalised platform for their global client base.

"I'm excited to lead the new Sionic, which combines the deep industry expertise of three organisations brought together in just over a year to offer clients best-of-breed expertise across a wide range of specialisations. Working with such a respected investor as Livingbridge will enable us to build on the momentum we have already generated to establish Sionic as the unrivalled choice for specialist financial markets consultancy."

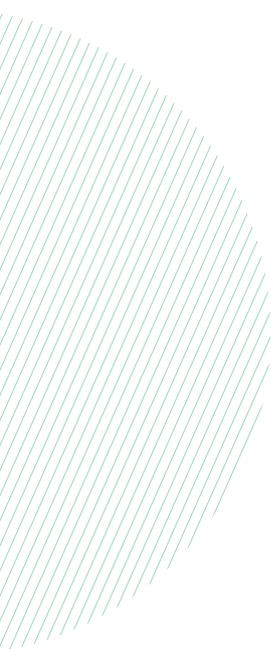
Craig Sher
CEO, Sionic

The right tools for growth



M&A

We have worked closely with management to develop a M&A strategy with two transformative acquisitions: Knadel and Sionic Advisors.



About Livingbridge

Livingbridge is a mid-market private equity firm with offices in the UK, the US and Australia, investing in fast growing companies valued up to £300m.

Our team have been backing growing businesses together for twenty years. We've done it over a hundred times, turning many into household names both at home and abroad. We get growth.

We understand the people behind growing companies in consumer markets; healthcare and education; technology, media and telecommunications; financial services and business services, and help them achieve what's right for them and their business.

London Birmingham Manchester Melbourne Boston



livingbridge.com

Copyright © 2020 Livingbridge EP LLP. All rights reserved. Information is correct as of December 2019.

FSI-SIONIC-MKT-ALL-SE-V1-9/20-PUB